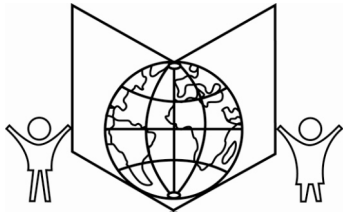


The International School Rooms for the World



A Capital Campaign for Classroom Space

After fifteen years of growth, The International School in Portland, Oregon, is out of space. ROOMS FOR THE WORLD is a capital campaign to raise money for a new building on the school campus. This case statement gives background on the school, explains the campaign goals, and outlines the new building plans.

The Need

In the Portland area, 16% of families speak a language other than English at home. Portland area public school districts have 10% - 23% of students in English as a Learned Language programs. From schools and youth programs to social services and neighborhood communications, Oregon is struggling to keep up with growing multicultural needs. All across the country, communities are facing similar issues.

As a result, Oregon's businesses need more people who understand other languages and cultures. Multinational companies, such as Nike, Intel, Tektronix and Columbia Sportswear, hire and retain knowledge workers in Oregon. To compete effectively, these global companies need well-educated workers who understand foreign languages and cultures. They need schools for their employees' children that teach these skills. They need open,

outward-looking communities that welcome and respect a wide range of cultural influences.

Looking toward the future, Spanish, Chinese, and Japanese language and culture are particularly important. Spanish is necessary for international trade and to communicate with the over 38 million Latinos in the United States. Hispanic and Asian-American communities are largely fueling Oregon's population growth. The State Department has designated Chinese a 'critical language'. And Japan is Oregon's second largest trading partner.

Multicultural, multilingual education is critical to address these needs. Kathleen Marcos at KidLanguages finds:

"DEVELOPING THE LANGUAGE ABILITIES OF THE STUDENTS NOW IN SCHOOL WILL IMPROVE THE EFFECTIVENESS OF THE WORK FORCE LATER."

And Sandra Parks at Educational Leadership states:

"BY MODIFYING CURRICULUM AND INSTRUCTION . . . SCHOOLS CAN HELP STUDENTS MOVE BEYOND TOLERANCE TO ACCEPTANCE, UNDERSTANDING, AND CELEBRATION OF RACIAL AND CULTURAL DIFFERENCES."

The International School: Language, Diversity, Excellence

The International School directly meets these needs with a mission to:

Provide children with a comprehensive and challenging education in which fluency in more than one language is central to development, while encouraging children to be culturally aware, responsible, and productive citizens of a diverse and increasingly interdependent world.

The school provides full immersion education in the parents' choice of Spanish, Japanese or Chinese from preschool through fifth grade. The children arrive as English-speakers. They are fully immersed in their target language and culture, and before long, they are learning science, doing math, writing, reading, and presenting projects – all in Spanish, Japanese, or Chinese.

Last year, 88% of 3rd graders and 66% of 5th graders rated “exceeds” in both reading and math. No student at The International School rated “does not meet” in any subject.

“I am deeply impressed not only by the outstanding performance of the students in this school, but also by the dedication to international education by the Head of School Mr. Bruce Bayliss and the teachers.”

*- Yang Shen, Consul and Head of Education,
Consulate General of the People's Republic
of China in San Francisco*

The International School enrollment has grown virtually every year since its founding in 1990, and prospects for continued growth are as strong as ever. Every day, more people are recognizing the need for a second language. And the International School languages clearly align with Oregon's

immigration and business opportunities. The school's location is becoming more advantageous, as the South Waterfront district is developed and gentrified. Our 15-year track record combines with these environmental factors to drive a strong, bright future.

Expanding the Campus – the Time is Right

The school has been very conservative and creative to accommodate growth. We have moved offices, divided classrooms, and leased a facility twelve blocks away. This year, in anticipation of the new building, we even have classes in the gym and sharing classrooms. **We simply are out of practical options to grow within our current facilities.** To continue meeting the demand for multicultural, multilingual education, we must expand our facilities.

Thanks to the generosity of our founders Doug and Frey Stearns and ROOMS FOR THE WORLD donors, The International School purchased a property adjacent to our campus last spring.

The land housed an auto-body shop, which is now being completely gutted and renovated. The renovation is replacing everything except the basic structure. The new building will meet or exceed all environmental safety standards, with modern seismic supports, a new roof, new floors, walls, windows, plumbing and wiring. It will have a completely new exterior, including sidewalk and street upgrades.

The new building will have nine classrooms, a music room, and an art studio to accommodate up to 200 students. This new facility will house the older children; all the younger classes will remain in the main building across the street.

The immediate impact will be to:

- Unify the school by having all classes on one campus. We will give up the leased facility twelve blocks away, which has deterred enrollment and retention.
- Retain and accommodate more students in the higher grades, including the new 5th-grade Chinese and 4th-grade Japanese classes.
- Enhance the music and art programs with better space for creativity.
- Accommodate additional Chinese classes for the younger grades. Retention from these classes will lead to more students in the older grades over time.

All of these factors will bring more resources to the school, and increase our contribution to Oregon's communities and businesses.

Rooms for the World - Funding Details

The purchase price for the property and its existing structure was \$400,000, which is only 60% of the property's estimated market value. Construction cost will cost an additional \$1.8 million to completely gut and renovate the existing building on the property. This includes all environmental safety work, a new building exterior, an art studio, ten classrooms, a storage area, two bathrooms, and all required site work. Therefore, the total campaign goal is \$2.2 million.

Sources of Funds

As of October 2006, The Rooms for the World campaign has received cash and pledges totaling \$650,000. This includes contributions from 100 percent of student families and staff, and grants from Meyer Memorial Trust, the James and Marion Miller Foundation and the Henry Lea Hillman Jr. Foundation.

The school has also secured a loan from Capital Pacific Bank.

Timeline

Construction is currently underway. Plans are to complete fundraising by December 2006, and take occupancy in early 2007.

Thank You!

Thank you for taking the time to learn about this important project. The students, staff, and community of The International School hope that you will consider contributing to the ROOMS FOR THE WORLD Campaign for Classroom Space.

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